

Tahoe Donner Lodge Task Force Subcommittee

Meeting Minutes - August 6, 2020

Time and Location

9:30 p.m. via teleconference

The meeting was called to order by the chair at 9:34 p.m.

Task Force Members Present:

Jim Beckmeyer, Steve Mahoney, George Rohrback, Rob McCray, and Michael Sullivan

Staff Present:

David Mickaelian, Jon Mitchell, Rob McClendon, Miguel Sloane and Robin Bennett

Board Members:

Steve Mahoney (non participant), Courtney Murrell and Jim Roth

Steve Mahoney stated with three Board Directors on the meeting he will mute himself and allow Courtney and Jim to speak to avoid breaking any Davis Stirling rules.

Guests Present:

Laura Lindgren, Sandi Cornell, Jeff Shellito, Jim Colbert and John Maciejewski

Larry Young of Ward Young

Jim Beckmeyer gave a brief reminder of the basic virtual meeting behaviors. Jim handed the meeting over to Larry and Jon to walk through the slide presentation.

Jon Mitchell asked that everyone keep this presentation confidential and off of Nextdoor as this is just one part of the process.

1. Presentation- Larry Young

Larry Young went over the presentation with the Task Force.

Jim Beckmeyer then reviewed the slide with the ccc to show 6 rows of comparisons for sizing / ccc / and number of days ccc would be exceeded per season. Butch asked Jim to look back over the last two years of usage instead of 4. This has been published to the TF.

David Mickaelian asked if they have looked at the existing footprint and the idea of bringing it up to code? Larry Young stated that he cannot look at the detail and address it at this time.

Michael Sullivan asked the difference in Larry's average skier per square foot in comparison to Ecco Signs square footage. Larry stated that going through the needs analysis it appears that equipment rental is driving the need as well as the low turn over

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of seats in the lodge. Jim stated that this time around the yurt was included which makes a difference from the Ecco sign square footage.

Rob McCray asked how far out was the projection for lodge utilization? Larry stated that the board direction was to look at sizing for 1,000 ccc.

2. Additional Questions/Comments:

Jeff Connors asked about the needs and satisfaction to the incremental square footage that is being talked about. Jim Beckmeyer stated that the surveys that were done not all information was used in the decision making but he deferred to Robbie or Miguel. Rob McClendon stated that he doesn't think these were correlated with customer satisfaction scores in certain areas. Miguel agreed and the customer service comments were scored in some of the areas.

Miguel asked Jim to go back to the data analysis slide and look at the number of skiers that are impacted based on the ccc. Jim will follow up with Miguel. Rob stated there is another metric which is the number of members using the ski hill on the busy days. Miguel and Robbie will take this on with the help of Jim if needed.

There was discussion on capturing the weather and mentioned that Robbie has all the data. Butch has subsequently collected the weather data, which has been posted on the slide Jim presented.

The last slide was reviewed on What's Next?

Jim asked for input to be provided in the next couple of weeks so the Task Force can provide an update to the Board. There was brief discussion on the member survey and outreach to the membership.

Rob McCray asked when this will be taken to the Board because GPC needs to have a discussion on this as well. The next GPC meeting is September 14 and Rob will rely on the team as to when to expand the discussion. David stated that an update will be provided to the Board at the August 28 meeting. Jim asked Rob McCray to provide a detailed frame work on what the GPC will be looking at.

Jim Roth mentioned the impact the various sizing options on operations costs and revenue levels.

David stated that this is the first time everyone has seen this and we still have a process ahead of us.

Jon agreed with David and stated that there are still a lot of questions to be answered.

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Miguel stated that the design will be integral.

Robbie added on to Miguel statement and a lot of these projects affect the revenue and we get our revenue from the ski school and rental areas.

Larry Young reminded the audience that as we enter the design process various alternatives can be considered which will affect square footage. Getting too hung up on specific square footage numbers at this time may not add a lot of value.

David stated that looking at being cost effective and energy efficient is important as well.

Courtney asked Larry if he feels comfortable saying that our recommendation will meet our future needs as well? Larry stated that if you control the users, he would look towards the Board or others to look at the needs for the next 20-30 years. He is basing it off of the ccc of 1,000.

George asked if we should take a look at the costs. Larry stated that as part of the scope they will update the numbers.

Future issues to be addressed:

None

Adjournment:

The meeting was adjourned at 10:51 a.m.

Next Meeting:

Monday September 7 at 1:30